



Kathryn Largent



Corporate Branding

QUIKSILVER

Corporate
Branding
Huntington
Beach, CA





Showroom
design



Heritage design



Showroom
environments



Showroom
environments

ROSSIGNOL

Corporate
Branding
Park City, UT



ROSSIGNOL
*PURE MOUNTAIN
COMPANY*

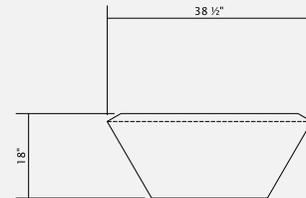
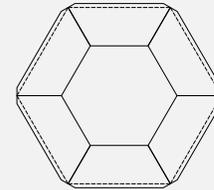
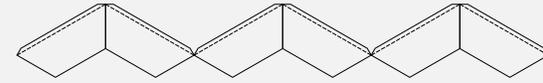




Work Station Design



Entertainment Design




Plan View – Pro Shop Showcase
 1" = 1'-0"



Roxy showroom The Merchandise Mart

Chicago



ROXY



Quiksilver showroom NY Merch Mart

NYC





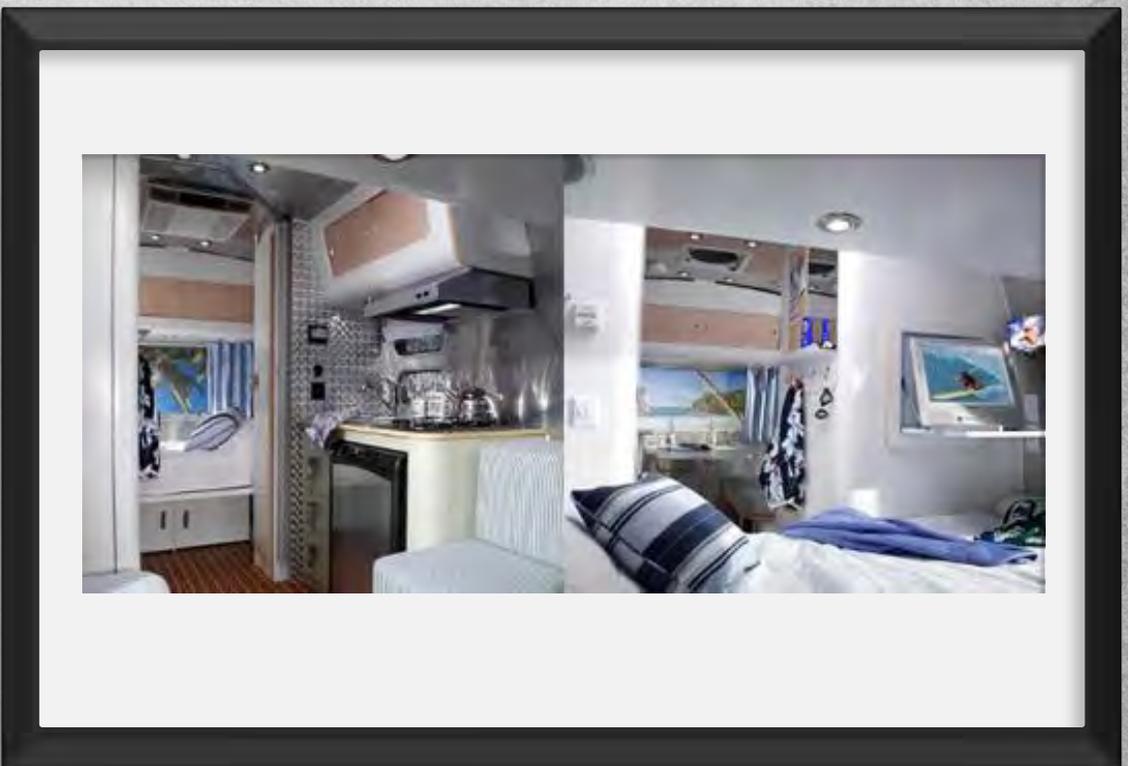
Quiksilver Corporate Canada



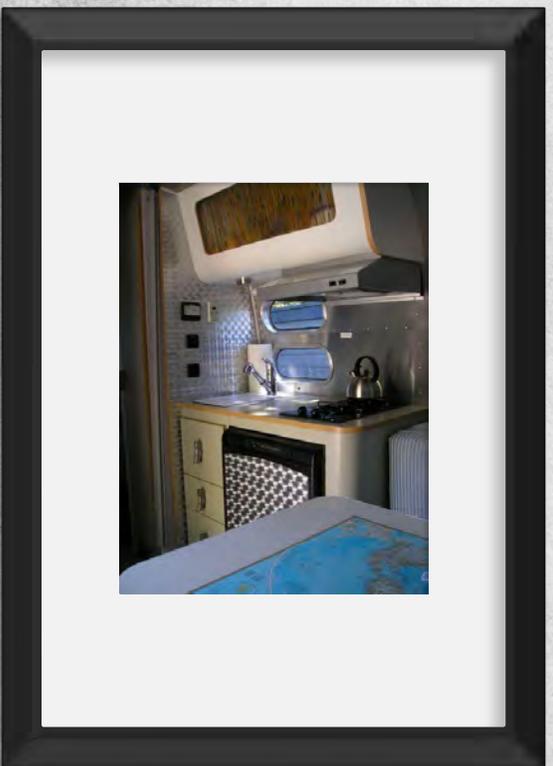
QUIKSILVER

Airstream
colaboration





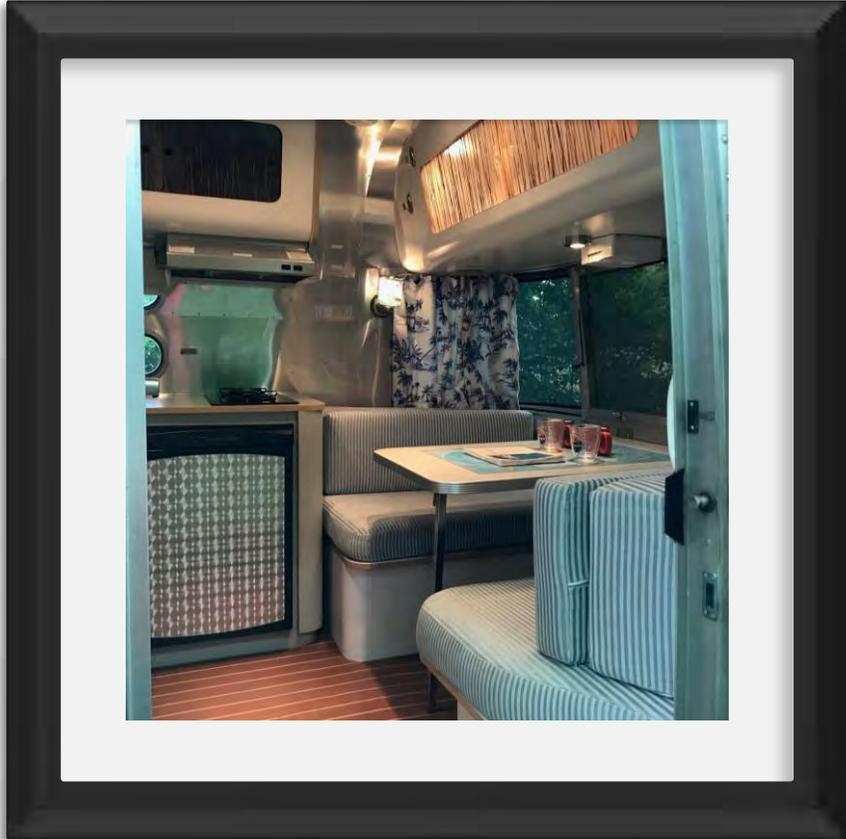
Create a place to
tell a story, to use
on all SM platforms



Rescource
unique
materials



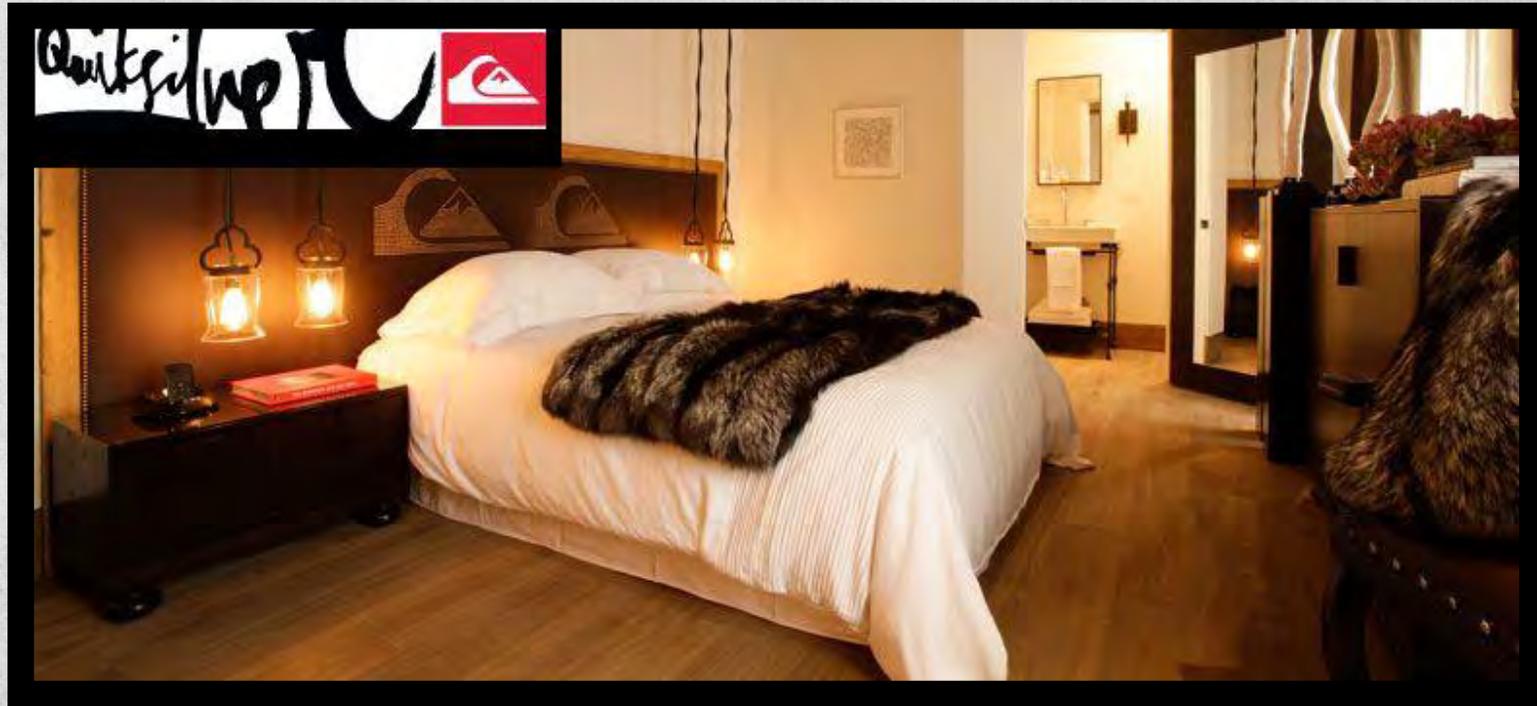
Brand awareness



Evoke emotion

QUIKSILVER

Casa del
Camino Hotel
colaboration





Trade Show Design and Management





Quiksilver



Roxy



Quiksilver Women's





Quiksilver Edition



Komunity Project



Raisins Swimwear



Event Envy



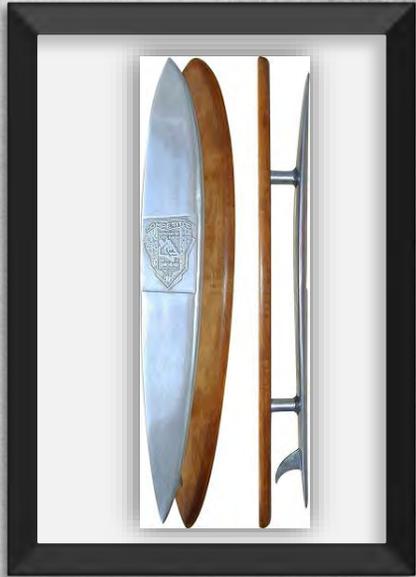


Quiksilver Eddie Aikau BIG WAVE invitational

Eddie Vedder and Kelly
Slater

Waimea, Hawaii

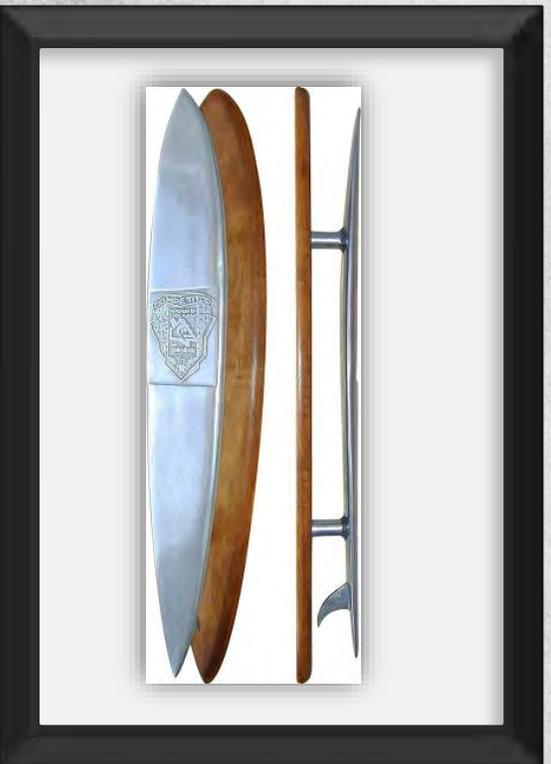




Quiksilver
Eddi Aikau
BIG WAVE
invitational; contest
only takes place when
waves are 20ft or
higher.



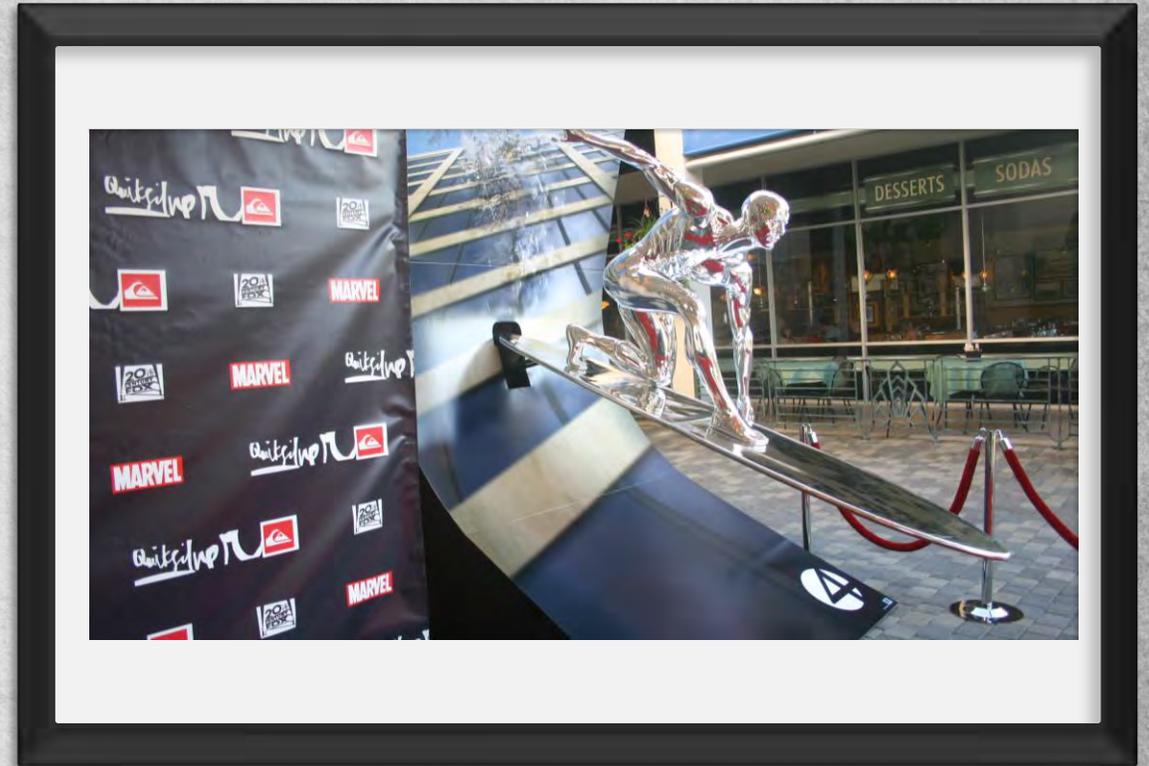
Bruce Irons
2004/2005



Managed
production of
iconic
participation
award.

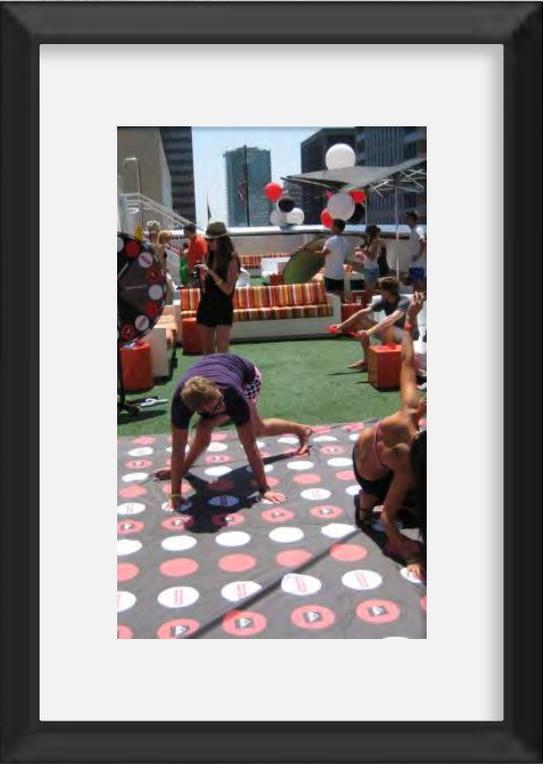
Quiksilver

Silver Surfer Movie Premier

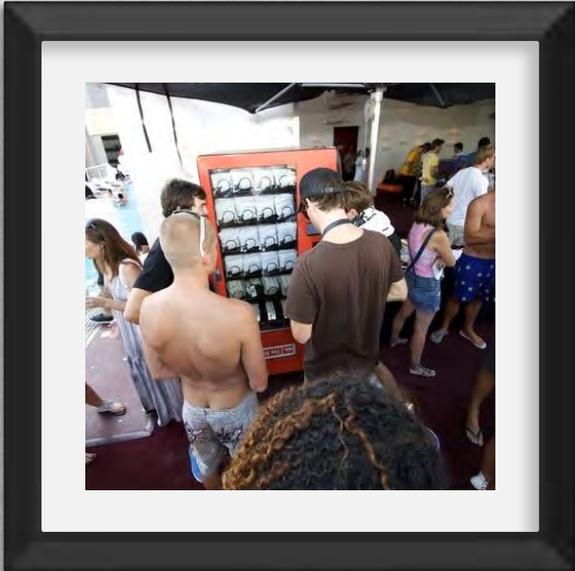


Quiksilver Boardshort Vending Machine launch

The Standard



The games
people play



Vending



All the
beautiful
people





Press for
events; Fuel TV



Movie Premier:
Sofia a
Documentary



Create
shareable
moments; Sal
Mesakela and
Rob Machado



SALES MEETING

Stage/Presentation Design



Use of filament
lights



Wood logo block
design



Use of
Sonotube to
create circular
fabric light
boxes.

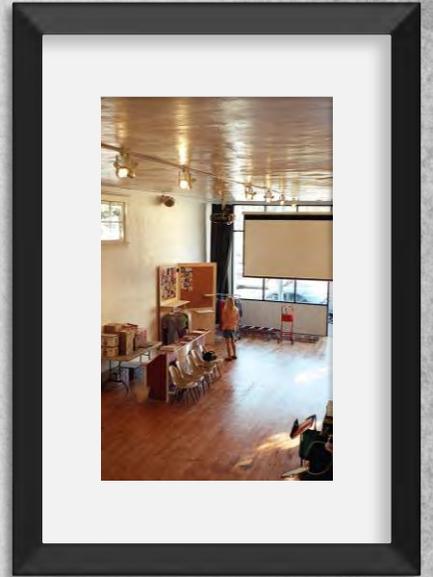


Quiksilver Women's

Presentation Launch Party



Large plywood
printed cut outs
positioned at
different depths



Grass Roots Event Marketing



Shop in Shop

Shop in Shops are key in driving sales with wholesale multi brand partners around the world.

SKECHERS OPEN SELL



WALL PAINT



SHERWIN WILLIAMS
COPPOCKORE BLUE
SW-6524
alternative: RAL 5013



SHERWIN WILLIAMS
WORDLY GREY SW-7043
alternative:
RAL 7044



FORMICA
NEUTRAL WHITE
MATTE FINISH
918-58



WILSONART
ATLANTIS
D25-60 MATTE
RAL 289C

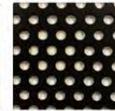


WILSONART
BLACK
1595-60 MATTE

SALESFLOOR METAL



FIELDHOUSE BLACK
POWDERCOAT
ALPHA COATING
TECHNOLOGIES
H3-9007 FIELDHOUSE
BLACK II



PERFORATED
FIELDHOUSE BLACK
POWDERCOAT

ACRYLIC



FROSTED SATIN ICE
ACRYLIC SHEET
1/4" THICK

FABRIC



MOMENTUM
PATTERN: BRAVO II
COLOR: MARINA

FLOORING



TRUE GRAY SELF-LEVELING
HIGH PERFORMANCE
ARCHITECTURAL TOPPING
COLOR: TRUE GRAY
MODEL: 3000
FINISH: 1500 GRIT

LAMINATES



FORMICA RATTAN CANE
MATTE FINISH
3699-58

GERMANY



SOUTH KOREA



JAPAN



AUSTRIALA



UNITED
KINGDOM



PORTLAND OREGON



NEW YORK,





Kids Concept Design



Kids Shop in Shop was launched 2018, in over 20 countries.



Germany



South Korea



South Korea

Orlando Florida





In-Store Marketing







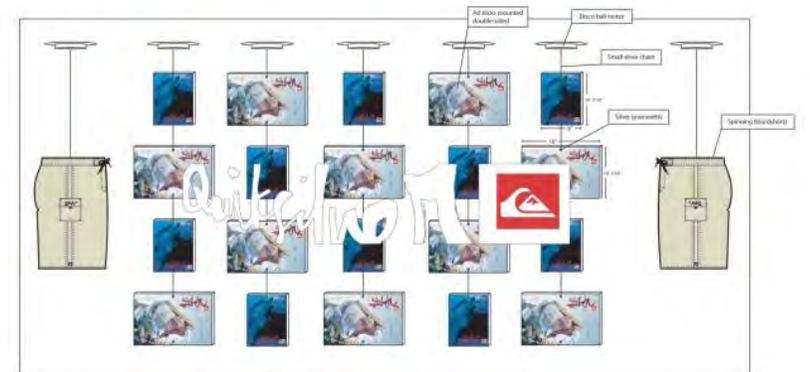


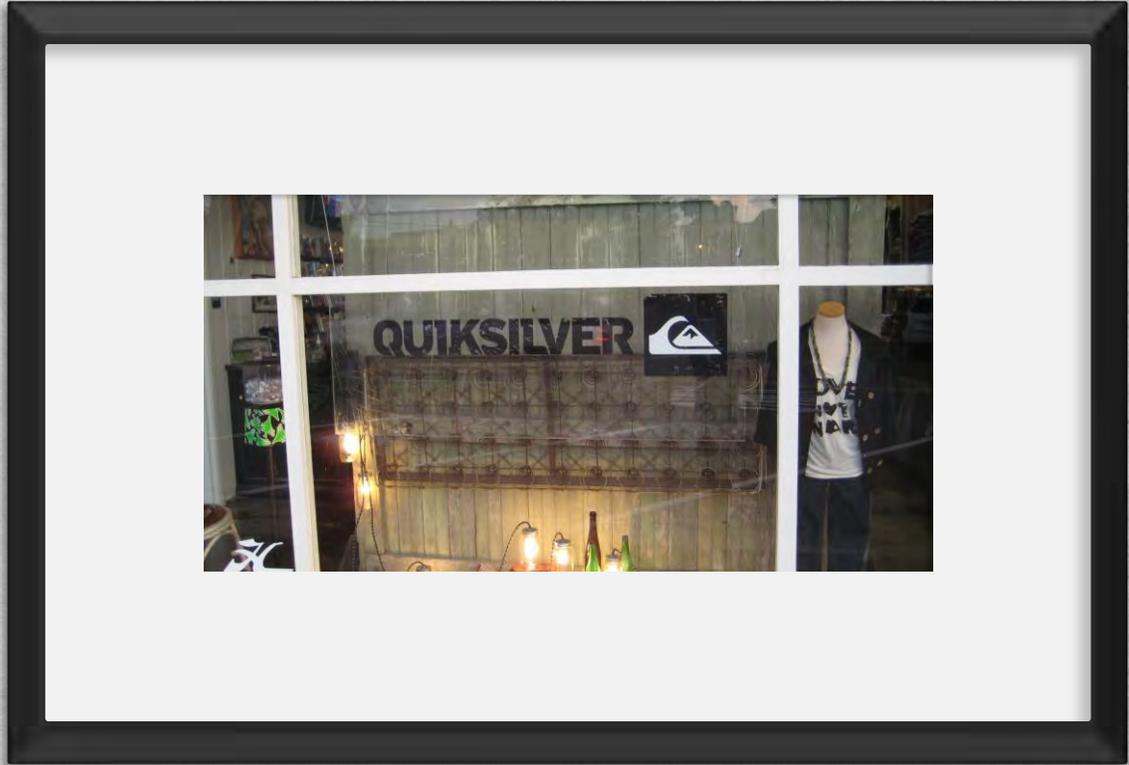
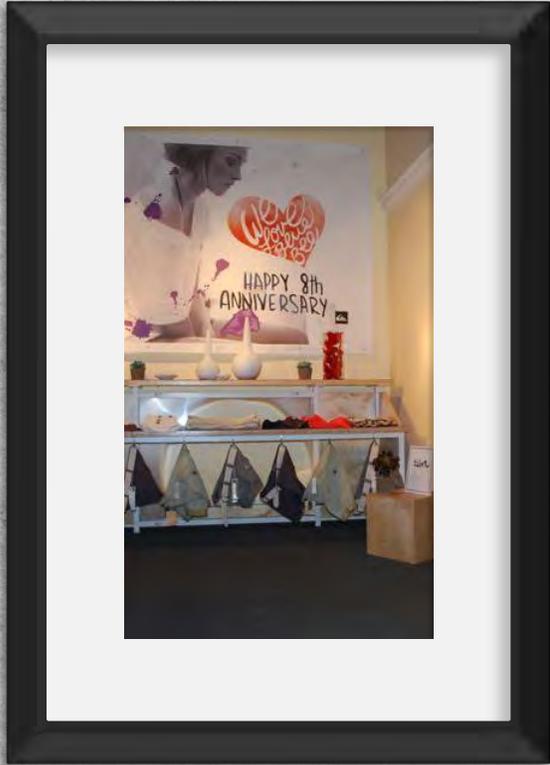


Led marketing initiative for Skechers to launch the first ever **"Human Product"** collaboration with Petco, increasing sales in 700 additional doors.



Chicks Window
5/01/04



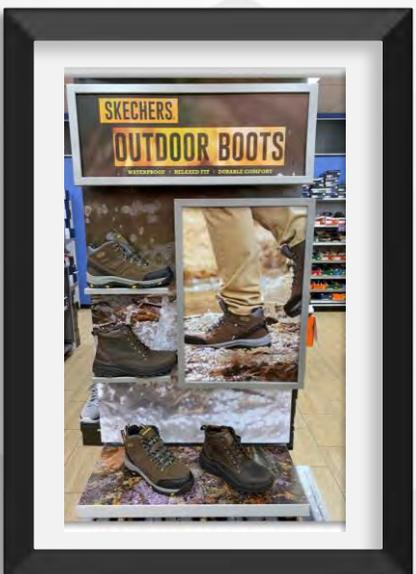




Reversible pillars



Highlighting features and benefits



Lifestyle adding texture and depth



Interactive end
cap design



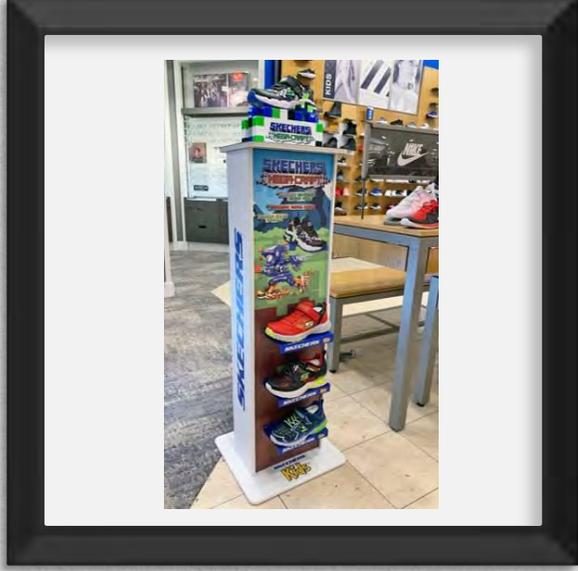
Interactive end
cap design







Japan



South Korea



Florida

GOWALK Product launch



Technical
information



Merchandise to
highlight product

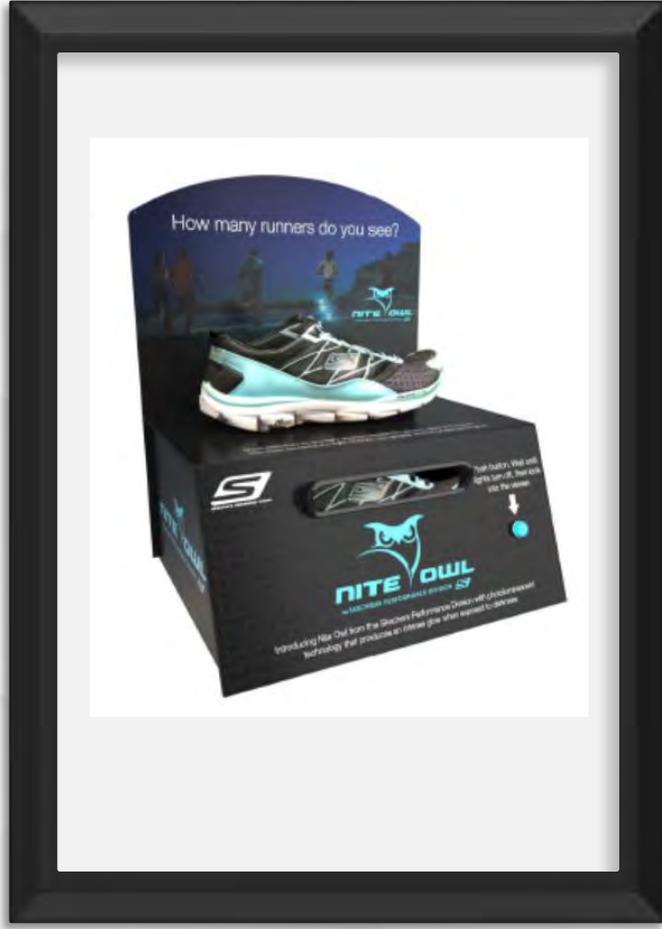


Window, NYC,
NYC

GO GOLF Launch



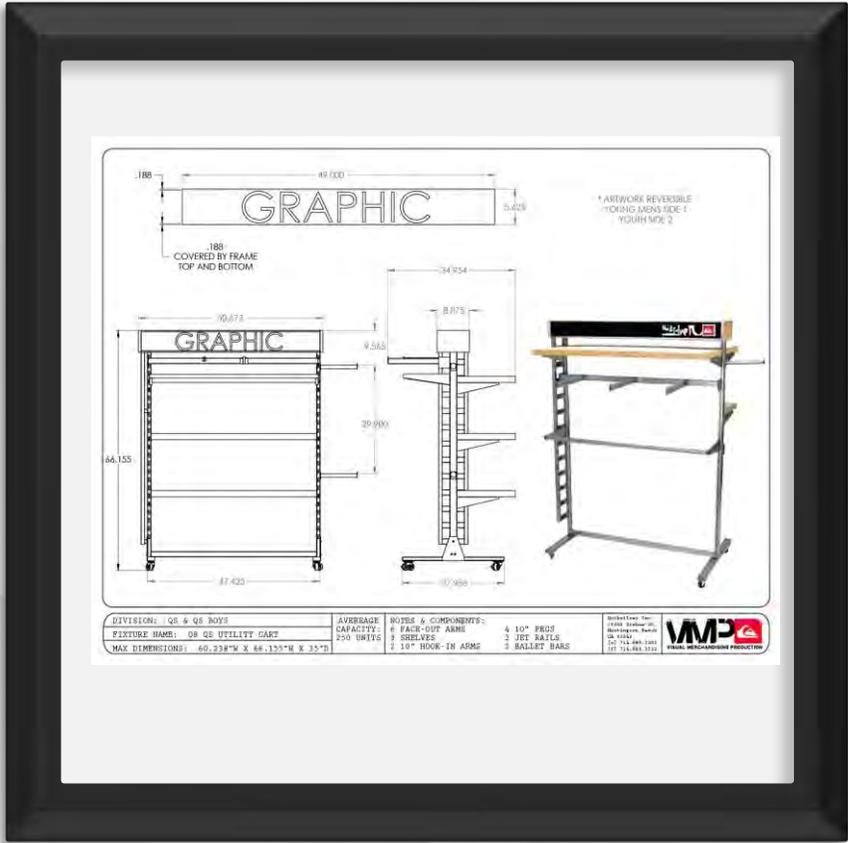
Point of Purchase



Interactive
product displays



Floor stand for
additional
product



APPERAL



APPERAL and
 FOOTWEAR



Sustainable wall display



Retail Enviornment

Telecommunications



Kiosk

Telecommunications



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Creative

Design

Leadership

Visual Messages

Graphic Design

Team
Development

Brand
Awareness

Tradeshaw
Design

Project
Management

Visual Style

Product Design

Finanical & Cost
Analysis

Advertising &
Marketing

Design Layout

Collaberation
Communication

Style Guides and
Catalogs

Art Direction

Operations
